

Privacy Policy
Navigation Data

BRANDART

BRANDART

Privacy Policy – Navigation Data

DATA CONTROLLER

Brandart S.p.A.
Viale Lunigiana 46, 20125 Milano
Email Address: privacy@brandart.com
("Company")

DATA COLLECTION AND PROCESSING

Navigation Data

The computer systems and software procedures used to operate this Website acquire, during their normal operation, certain personal data whose transmission is implicit in the use of Internet communication protocols. This information is not collected in order to be associated with identified interested parties, but by its very nature could, through processing and association with data held by third parties, allow users to be identified.

This category of data includes the IP addresses or domain names of the computers used by users connecting to the site, the URI (Uniform Resource Identifier) notation addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the user's operating system and computer environment.

This data is used for the sole purpose of obtaining anonymous statistical information on the use of the site and to check its correct functioning, and is deleted immediately after processing.

The data could be used to ascertain liability in the event of hypothetical computer crimes against the site.

This data is normally deleted immediately after processing.

PERSONAL DATA PROCESSED

In addition to your browsing data (see Cookie Policy, which can be accessed from the link at the bottom of the page), the Company processes the data you provide directly through the creation of your personal account and the completion by you of any additional sections on the website (by way of example but not limited to: personal data, contact details). In relation to such processing of personal data, you will be provided with a dedicated information notice pursuant to Article 13 of the GDPR when filling in the aforementioned sections. Please refer to these disclosures for details of the processing carried out.

BRANDART

PURPOSE OF PROCESSING	LEGAL BASIS FOR PROCESSING	DATA RETENTION PERIOD
Technical administration and management of website operation.	Performance of the contract to which the data subject is party.	For the duration of the navigation. Once the aforementioned retention periods have elapsed, the Data will be destroyed, deleted or anonymised in accordance with the technical procedures of deletion and backup and with the holder's accountability requirements.
Fulfilling obligations under applicable national and supranational regulations and legislation (tax compliance, administrative...).	Need to fulfil legal obligations.	Duration foreseen by law (10 years for administrative-accounting purposes). Once the aforementioned retention periods have elapsed, the Data will be destroyed, deleted or anonymised compatibly with the technical procedures of deletion and backup and with the holder's accountability requirements.
If necessary, to ascertain, exercise or defend the Controller's rights in and/or out of court.	Legitimate interest (judicial protection).	In the case of legal disputes, for the entire duration of the same, until the time limit for appeals is exhausted. Once the aforementioned retention periods have elapsed, the Data will be destroyed, deleted or anonymised in accordance with the technical procedures of deletion and backup and with the holder's accountability requirements.

OBLIGATION TO PROVIDE DATA

Browsing data are necessary for the implementation of computer and telematic protocols, so failure to provide them would not allow this website to function.

RECIPIENTS OF DATA

- The data may be processed by external parties acting as autonomous data controllers such as, for example, authorities and supervisory and control bodies.
- The data may also be processed, on behalf of the Company, by external parties designated as data processors (pursuant to Article 28 of the GDPR), who are given appropriate operating instructions. These subjects, by way of example, may be companies that perform the management and/or maintenance service of the Company's website.

BRANDART

SUBJECTS AUTHORISED TO PROCESS

The data may be processed by employees and/or collaborators of the Controller and/or the Processor entrusted with the pursuit of the aforementioned purposes, who have been expressly authorised to process them and who have received appropriate operating instructions.

TRANSFER OF PERSONAL DATA TO COUNTRIES OUTSIDE THE EUROPEAN UNION

Personal data collected through the website will not be transferred to third countries and/or international organisations outside the European Union.

RIGHTS OF THE DATA SUBJECT - COMPLAINT TO THE SUPERVISORY AUTHORITY

- By contacting the Privacy Office by e-mail at privacy@brandart.com, data subjects may request from the data controller access to the data concerning them, their deletion, the rectification of inaccurate data, the integration of incomplete data, the restriction of processing in the cases provided for by Article 18 GDPR, as well as opposition to processing, for reasons related to their particular situation, in cases of legitimate interest of the data controller.
- In addition, where the processing is based on consent or on contract and is carried out by automated means, data subjects have the right to receive the data in a structured, commonly used and machine-readable format and, if technically feasible, to transmit them to another data controller without hindrance.
- Data subjects have the right to lodge a complaint with the competent supervisory authority in the Member State where they habitually reside or work or in the State where the alleged infringement occurred.