

Circular Economy Policy

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Brandart is the reliable and sustainable partner for the development of packaging and display products, integrating creativity, innovation, and competitiveness with manufacturing feasibility.

We embrace our customers' demands by contributing efficiently to their Circular economy programs and commitment.

Brandart is committed to bring its expertise in the field of development, material selections and eco-friendly alternative packaging solutions. We always propose to our customers to minimize the use of virgin materials, promote reuse and recycling, and encourage a closed-loop system that reduces environmental impact.

SUSTAINABLE PACKAGING

Material Selection:

We prioritize the use of environmentally friendly materials, such as certified and recyclable packaging options. We actively seek alternatives to single-use plastics and other non-recyclable materials.

Packaging Design:

We design packaging solutions that optimize material usage, reduce waste generation, and promote ease of recycling. Our design process considers the entire lifecycle of the packaging, from production to disposal, and focus on resource efficiency.

Supplier Engagement:

We collaborate with our manufacturing partners to encourage the use of sustainable materials and innovative packaging designs. We prioritize partnerships with manufacturing partners who share our commitment to the circular economy and demonstrate responsible sourcing practices.

WASTE REDUCTION AND RECYCLING

Waste Minimization:

We implemented waste minimization strategies throughout our operations, including reducing packaging dimensions, optimizing packaging quantities, and avoiding excessive or unnecessary packaging. Our goal is to minimize waste generation at the source.

Recycling and Recovery:

We actively promote recycling initiatives for packaging materials that cannot be easily eliminated or reused. We work with local recycling facilities to ensure our packaging materials are effectively recycled, and we provide clear instructions to our customers on how to dispose of packaging responsibly.

CIRCULAR SUPPLY CHAIN

Collaboration with Customers:

We engage with our customers to encourage sustainable packaging practices and promote the adoption of circular economy principles. This includes providing guidance on packaging reduction, reuse, and recycling options, as well as exploring innovative solutions together.

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Continuous Improvement:

We are committed to continuously reviewing and improving our circular economy practices. We regularly assess our packaging operations, set performance targets, and measure our progress towards reducing waste, increasing recycling rates, and promoting sustainability.

Employee Engagement and Awareness:

We provide training and awareness programs to our employees to foster a culture of sustainability and circularity. Our employees are encouraged to contribute ideas, participate in waste reduction initiatives, and be ambassadors for the circular economy within our company and the wider community.

Compliance and Legal Requirements:

We ensure compliance with relevant environmental laws, regulations, and standards related to packaging waste management and the circular economy. We constantly monitor developments in legislation and adjust our policies and practices accordingly.

Our circular economy commitment is monitored closely and documented in our annual sustainability report through our KPI related to raw material and product categories.

Senior Management signs this Policy, reviews it periodically, makes it readily available to all stakeholders, and highlights how these programs and goals are the responsibility of all concerned, whilst requesting a wholehearted commitment towards the application of our sustainability commitment.

Busto Arsizio, 06/05/2023

**Sustainability, Compliance & Excellence
Manager**